



CHAMBERLIN

EST. 2002



nk of our armed forces, in this space age, picture jets and missiles, atomic-powered tic weapons of all kinds.

cks. Mobility is the key weapon in modern y. Men, weapons, and equipment must be ywhere, anytime—and it couldn't be done

It's the same in the business and industry. Fast, dependable, efficient transportation. Trucks. There's just no better way to do it.

When you think trucks, think service. The service standard of living.



American Trucking Industry



YOU probably think of crackers as light and fluffy. But, as commercial cargo, they're bulky and awkward to handle.

That's why National Biscuit Company considered truck haulage of up to 6,000 lbs. of crackers per load a record job. Then greatly increased sales and the call for stepped-up deliveries from bakeries to branch warehouses led to a need to haul more merchandise at one time.

So National Biscuit put Fruehauf Trailers on the job. Today, their hauling capacity is substantially higher than before, thanks to Truck-Trailer haulage. Each of these giant Fruehaufs in the fleet hauls as many as 974,400 crackers at a time. Fruehaufs are also used to haul NBC bread and cakes, now distributed from

18 bread baker
as 11,500 loave

More Effi

Warren S. W
for National B
our fleet of 25 F
We get more ef
larger equipment
sales operations."

If high-efficiency is what you're hauling problem, the builder of Trucks from experience operate. Ask the facts and figures

World's Largest Builders of Truck-Trailers

FRUHAUF TRAILER COMP

ADIT 32 • In Canada: Weston, Ont. • LOS ANGELES
2000 • *Ice Branches*

ice Branches

1914

Don's great-grandfather, August Fruehauf, coined the phrase semi-truck when he attached a Ford Model T to a horse cart.

1942

RENEWAL
RESTORATION

1960

Fruehauf built semi-trucks for the war effort and later developed missile vehicles for the U.S. Department of Defense.

NBC based and cakes, my: distr
Wo
FRU HA
MIT 32

1972

1986

Don Chamberlin Sr. joins the board of Fruehauf Trailer Company.

1978

Don's father becomes the second Certified Financial Planner in the state of Michigan, teaching many of the original CFP classes.



FORTUNE 500

1955-2000

A database of 50 years of FORTUNE's list of the most powerful U.S. companies

View by year: 1980 ▾

Fruehauf

1980 rank: 140

PREVIOUS

FULL LIST

NEXT

FORTUNE 500 appearances:

FORTUNE 500 DATA

Revenues


Profits

Assets

Stockholders' Equity

Employees*



STATE OF CALIFORNIA	
	
I, _____	
Name	
License No	
Expiration	



1980

Don is told he has a trust fund. Fruehauf is #140 on the Fortune 500.

It has been on the Fortune 500 since 1955.

1984

Don and Susie get married. Don's Dad told him the trust fund was exhausted on college expenses.

They have no money to buy a new home, so they find a small rental.

1985

Don enters the financial industry by becoming an insurance agent.

1986

Fruehauf goes private, paying a New York corporate raider \$400 million to maintain control over the company.

Don discovers the Pyramid of Risk in a CFP course.

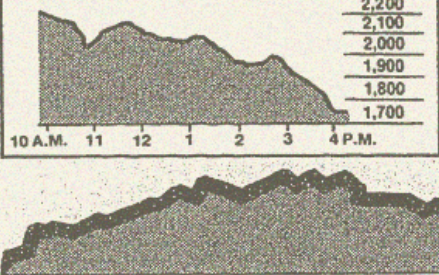
The New York Times
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NEW YORK, TUESDAY, OCTOBER 14, 1987

PLUNGE 508 POINTS DOW JONES VOLUME NEAR RECORD

1982 1983 1984 1985

A Huge Blow to the Five-Year Bull Market

Dow's Record Fall
Yesterday's close was down 22.6 percent from Friday's close.



2,200
2,100
2,000
1,900
1,800
1,700

10 A.M. 11 12 1 2 3 4 P.M.

The Dow Jones industrial average, marching up since August 1986, fell last week that continued to fall. It closed at 1,738.74. Shown: Dow.

Does 1987 Equal 1929?

By ERIC GELMAN

As stock prices soared this year, a chorus of pessimists warned that 1987 was looking more like 1929, when a stock market crash helped to usher in the Great Depression. Yesterday, after a plunge reminiscent of the worst days of 1929, one pressing question was whether the aftershocks would be as devastating to individuals and the nation.

The quick answer, many economists say, is no. The huge losses on Wall Street constitute a substantial blow to

Moore, director of the Center for International Business Cycle Research at Columbia University.

To be sure, there are some unsettling similarities between the current era and the pre-Depression years. Like the Roaring Twenties, the 1980's have seen an astonishing boom Wall Street. Now as then, individual and corporate debt are high, and some sectors of the economy are extremely weak. Trade relations are strained, with protectionist sentiment growing.



MORE FRUEHAUF TRAILERS ON THE ROAD THAN ANY OTHER MAKE



1987

On Black Monday, the largest market drop occurred.

S&P 500 lost 22.6% in one day.

1989

In another October crash, Dow Jones dropped 12.13%.

Fruehauf sells its most profitable divisions to avoid financial issues.

1996

Fruehauf Trailer Company files for bankruptcy, permanently going out of business.

1999

Don's father becomes involved with high-risk investing that goes south, confirming Chamberlin's belief in protecting Americans' incomes in retirement.



2000

The dot-com bubble begins, and the S&P drops 49% in 3 years.

2002

Don and Susie establish Chamberlin Tax Advisory Group to help protect Americans from future economic downturns.

2003

Chamberlin Group begins tax advice and preparation.

The first employee hired was Carolyn Shipman, Susie's mom.

2004

Sarah Chamberlin Define joins the business.

She is now our Director of Operations.



2005

Chamberlin Gives Back Program™ begins. Over the years, Chamberlin has helped Habitat for Humanity, United Way, MS Society, Honor Flight, Toys 4 Tots and many national and local charities.

2006

Don 'DC' Chamberlin III joins the business.
He is now a Certified Financial Planner and Senior Holistic Planner.

2008

Housing bubble. S&P declines 51% in 16 months.

2011

Holistic Planning concept created as Don helps found Prosperity Capital Advisors, a national RIA firm.

THE
BUCKET
PLAN



2019 WINNER
BBB TORCH Award
*Celebrating Exceptional
Ethics and Service*
BBB Serving Eastern & Southwest Missouri &
Southern Illinois

2012

The Bucket Plan™
gets trademarked.

2015

Chamberlin Group brings American
Financial Education Alliance (AFEA) to
St. Louis.

Receives award the following year for
holding more classes than any other
chapter in the USA

2018

Don volunteers with Honor Flight, he is
shown with Susie Chamberlin's father
Ben Shipman and Senator Bob Dole.

One of 8 Flights Since 2012.

2019

Chamberlin Group receives its 1st
Better Business Bureau Torch
Award for the entire St. Louis
region.



2020

Chamberlin Group is awarded its first NAIFA Quality Award for Exceptional Performance as Financial Professionals.



2021

Chamberlin Group receives its first Best Financial Advisors Award in St. Louis.

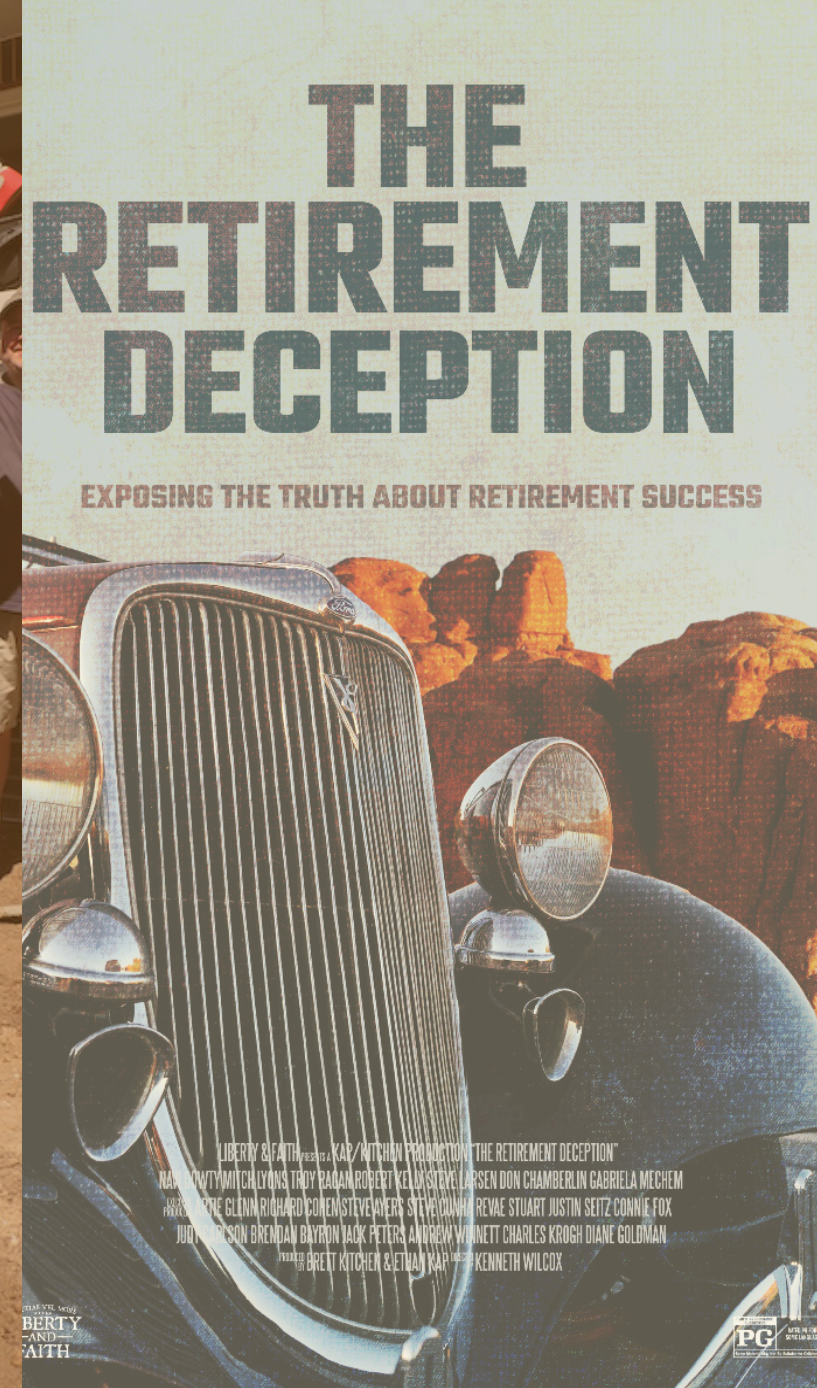
Chamberlin has won every year since.



2022

Finalist for St. Louis Business Journal's Best Places to Work.

Habitat for Humanity becomes one of our favorite charities for the Chamberlin Gives Back Program™



2023

The Retirement Deception movie is in production, featuring Don Chamberlin.

The movie debuts in St. Louis and Florida in January 2024.



2024

Chamberlin receives AFEA Lifetime Achievement Award for most classes taught in the United States.

Don and Susie Chamberlin accept their 2nd Better Business Bureau Torch Award.

TODAY

Chamberlin unveils new logo and branding.

By 2034, Chamberlin will champion the future of 1 million American families.

